

MASTER IN BUSINESS ADMINISTRATION (MBA)

The MBA course will educate and develop you as a manager and business specialist, improving your future career prospects through providing an integrated, applied and critical understanding of management and organisations. You will develop transferable and intellectual skills that are essential for successful general and strategic management in both private and public sector organisations. The course considers the current local, regional and international market trends so you can apply your skills to real-life environments.

2 years , part-time

Aimed at developing management and leadership skills for graduates of any discipline, the objectives of the MBA are to:

Develop multidisciplinary and international perspectives, concepts and issues in the major management disciplines.

Stimulate your ability to analyse, synthesise and apply knowledge and understanding to solve management problems critically, rationally and rigorously.

Develop an appreciation of, appetite and responsibility for lifelong learning and personal development.

Prepare you for leadership and transformational roles in business in the changing external context in which they operate.

How to apply?

Please apply directly at
www.cuc-ulster.edu.qa



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CUC
City University College

U
Ulster
University
Qatar

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CUCULSTER

ENTRY REQUIREMENTS:

ENTRY POINT: FOUNDATION

- IELTS 6.0 with no less than 5.5 in any one band or University[©] Password English Placement test.
- 2:2 (second class Honours degree) or equivalent.
- Minimum of 2 years of work experience.

If you do not meet the entry requirements, CUC will provide you with a support programme that will help you improve your English level and your academic skills.

OUR COURSES

YEAR 1

SEMESTER 1

Accounting and Finance
(15 credits)

Managing People in the Organisation (15 credits)

Marketing (15 credits)

SEMESTER 2

Operations Management
(15 credits)

Management Research
(15 credits)

Digital Transformation
(15 credits)

YEAR 2

SEMESTER 1

Innovation and Entrepreneurship
(15 credits)

Leadership and Change
(15 credits)

Strategy (15 credits)

SEMESTER 2

Economics and the Business Environment
(15 credits)

Business Project
(30 credits)

Examples of previous Business Projects which students have worked on include:

- Developing an online social media strategy for innovative modular housing that promotes access to ownership, urban regeneration and flexible social mobility.
- Investigating industry applications of Industry 4.0 – Cyber physical systems on maintenance activities in a multinational packaging business.
- Developing a low resource online social media strategy for a craft beer SME.