

BTEC HND Business

Join the world of business and be enthused by some influential industry minds!

This course prepares you for a career in business management by providing you with the most relevant career-related content, where you learn, practice and get work-ready. It develops and enhances the range of your personal, cognitive, commercial and interpersonal transferable skills that are vital to a successful performance in the workplace.

Opportunities After Completing BTEC HND

Pearson BTECs are work-related qualifications for students taking their first steps into employment or those already in employment and seeking career development opportunities. They provide progression into the workplace either directly or via study at university and are also designed to meet employers' needs. Pearson BTEC Higher National qualifications are therefore widely recognised by industry and higher education as the principal technical professional qualification at Levels 4 and 5.

Entry requirements for all BTEC programmes:

Entry point: Level 4

- Evidence of successful completion of a qualification studied in English
- An IELTS overall score of 5.0 (or equivalent)
- One of the following:
 1. International Foundation Diploma
 2. One A – Level (PASS)
 3. IB Certificate (minimum 24 points)
 4. BTEC Level 3 at Advanced Diploma level

Other international qualifications will be considered on merit for equivalency with the above requirements.

If you do not meet the entry requirements, CUC will provide you with a support programme that will help you improve your English level and your academic skills.



HOW TO APPLY

Please apply directly to the university
www.cuc-ulster.edu.qa

+974 3319 6012

Engage With Us



Programme Structure

You will take 15 units (240 credits) to gain your diploma over the course of two to three years of study: 120 credits, 8 units in Level 4 (15 credits each unit) and 120 credits, 7 units in Level 5 (one 30-credit unit, and six 15-credit units).

Extra support modules customised to your needs might be added to the units on the following page.

What Will you Study

Level 4: (120 Modules)

Semester 1 (15 Credits Each)

- Business and the Business Environment
- Marketing Processes and Planning
- Human Resource Management
- Leadership and Management

Semester 2 (15 Credits Each)

- Accounting Principles
- Managing a Successful Business Project
- Business Law
- Innovation and Commercialisation

Level 5: (120 Modules)

Semester 1 (15 Credits Each)

- Research Project part 1
- Organisational Behaviour
- Management Accounting
- Principles of Operations Management

Semester 2 (15 Credits Each)

- Launching a New Venture
- Strategic Human Resource Management
- Marketing Insights and Analytics
- Research Project part 2

* Non-core modules You need to take 2 of the 3 non-core modules above.



Career Opportunities and Progression

Once you have completed the course, you can choose to move directly to the workplace where you can undertake a job role as a Systems Analyst, Data Designer, Systems Tester, Database Administrator, IT Project Manager, IT Support Technician, or Web Designer.

BTEC graduates possess a combination of knowledge and skills attractive to employers worldwide.

At the same time the BTEC Higher National Qualifications are intended to keep doors open for future study should you wish to progress further in your education.

This programme has been mapped to the Ulster University BSc (Hons) Business Studies degree and that students can achieve this degree after successfully completing this qualification.

On successful completion of the Level 5 Higher National Diploma, students can develop their careers in the computing sector through:

- Entering employment;
- Continuing existing employment;
- Gaining vendor certification;
- Committing to Continuing professional development (CPD);

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- Progressing to university.